

Nonprofit Marketing & Communications Internship

Allies Against Trafficking is a newly incorporated nonprofit located in Bloomington, Illinois. We are dedicated to combating human trafficking through community awareness, partnerships with service providers, and empowerment of those most vulnerable. Guided by a trauma-informed, survivor-centered, and community-driven approach, the organization equips and unites communities to take collective action. Its vision is to create environments where safety, dignity, and support are the norm, laying the foundation for lasting change.

Key Details	Allies Against Trafficking is seeking an undergraduate communications and marketing intern (sophomore–senior) during the 2025 fall/winter terms. This is an unpaid, 6–8 hour/week role with most work completed remotely and weekly in-person meetings on or near campus. Interns will report to the leadership team and play a key role in building awareness and engagement around human trafficking prevention.
Candidate Requirements	<ul style="list-style-type: none"> • Communications, marketing, and/or social service background • Skills: <ul style="list-style-type: none"> ◦ Knowledge of WordPress, Facebook, Instagram, and LinkedIn ◦ General tech and digital communication skills ◦ Time management and organizational abilities ◦ Problem-solving and initiative ◦ Strong written and verbal communication skills ◦ Comfortable with networking and outreach • Professional Qualities: Dependable, motivated, and able to work independently while contributing to a team
Learning Objectives	<ul style="list-style-type: none"> • Designing/building content for a nonprofit website • Creating and managing social media accounts and content calendars • Developing an email campaign strategy • Designing a newsletter format and execution plan • Building a yearly communications and marketing strategy • Planning a Human Trafficking Awareness Month campaign/event • Creating an educational program on human trafficking for college students
Submission Steps	<ul style="list-style-type: none"> • Resume highlighting relevant coursework, skills, and experiences • Cover Letter explaining their interest in the internship and in combating human trafficking • Optional: Writing, design, or digital media work, if available • Submissions should be sent to: info@alliesconnected.org