CIVIC ENGAGEMENT CONTINUUM



Intended Beneficiary



CAMPUS

SERVICE



Intended Focus



LEARNING



Community Service/Volunteerism



Philanthropy/Fundraising



Political Engagement



Service-Learning



Community-Engaged Research



Social Entrepreneurship/Social Innovation



Activism/Advocacy/Awareness Raising



Community-Engaged Clinical Experiences/Field Education/Internships







Community Service/ Volunteerism

Engaging in activities to benefit others or one's community; such activities may or may not involve structured training and reflection.



Service-Learning

Involves intentionally linking service activities with student learning objectives to mutually benefit the community partner and student(s) by addressing real community needs while students apply what they have learned through active engagement and reflection.



Activism/Advocacy/ Awareness Raising

Involves organizing to bring about political or social change or to show support for, bring awareness to, or promote a particular cause or policy.



Philanthropy/ Fundraising

Collection of resources (e.g., money, food, clothing, etc.) to benefit charitable organizations or agencies.



Political Engagement

Developing one's own political understandings and views that may be expressed by challenging political ideas of others, voting, and/or influencing policies or political positions.



Community-Engaged Research

Creation of new knowledge in collaboration with or on behalf of a community partner that contributes to student learning within the academic discipline while also strengthening the wellbeing of the community by working to solve or understand an issue of public concern.



Social Entrepreneurship/ Social Innovation

Combining innovation, resourcefulness, and opportunity to address critical social and environmental challenges through the development of business models, products, or services.



Community-Engaged Clinical Experiences/ Field Education/ Internships

Provides community coeducation and hands-on experiences that enhance student learning and understanding of social or political issues relevant to a particular area of study.



Civic Learning

Acquiring knowledge of community, government, social issues, or political issues with or without the application of the knowledge.